

Women Building Better Communities

## FOR IMMEDIATE RELEASE FOR MORE INFORMATION:

Junior League of Greater Elmira-Corning jlgelmiracorning@gmail.com www.jlgec.org

The Junior League of Greater Elmira-Corning (JLGEC) to Host Diaper and Menstrual Product Giveaway in January 2023 to Those in Need

Elmira, NY - The Junior League of Greater Elmira-Corning is proud to announce that its next Diaper and Menstrual Product Giveaway will be held on Monday, January 9, 2023, from 4:00 to 7:00 PM at Family Services of Chemung County, located at 1019 E. Water St. #3332, Elmira, NY 14901. To date, JLGEC has given away over 15,600 diapers and 12,500 menstrual supplies to women and families in need through a series of pop-ups and is committed to continuing to provide these essential products for the Elmira and Corning communities.

The Junior League of Greater Elmira-Corning has partnered with Horseheads Jubilee Foods, located at 2898 Westinghouse Road, Horseheads, NY 14845, where anyone interested in supporting this initiative can drop off diaper and menstrual product donations at a bin located in the store.

This effort is important to JLGEC because it not only impacts individuals and families, but an entire community when caregivers can't go to work, or have health and dignity disparities due to a lack of access to basic hygienic supplies for themselves or their loved ones:

- As of 2022, New York State has a population of 898,536 under the age of three, with 20% of all families earning less than the federal poverty level. (National Diaper Bank Network)
- Most childcare facilities in New York State require parents to provide diapers for their child. Nationally, 57% of parents experiencing diaper need who rely on childcare reported they missed an average of four days of school or work in the past month because they didn't have diapers. (National Diaper Bank Network)
- Pads, tampons and menstrual cups are not covered by benefit programs such as SNAP, and some families are forced to cut back on these critical health maintenance items or prioritize other, equally critical purchases. (girlshelpinggirlsperiod.org)
- A 2021 study from U by Kotex showed that two in five people have struggled to purchase period products in their lifetime due to lack of income—a 35% increase from the menstrual hygiene brand's 2018 research.



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JLGEC invites all those who need assistance with diapers or menstrual products to drop by the January 9<sup>th</sup> Giveaway. No pre-registration or income verification is required. Supplies are distributed on a first-come, first-serve basis and are offered in diaper sizes ranging from newborn to size six as well as pre-packaged menstrual bags for all ages. To learn more about upcoming giveaways, follow us on Facebook and Instagram.

Those interested in supporting the Junior League of Greater Elmira-Corning's efforts may contact the organization via e-mail, <a href="mailto:jlgelmiracorning@gmail.com">jlgelmiracorning@gmail.com</a>. We are graciously accepting in-kind and financial donations, and always seeking new partnerships in the community.

## About the Junior League of Greater Elmira-Corning

The Junior League of Greater Elmira-Corning (JLGEC) is an organization of women committed to promoting volunteerism, developing the potential of women, and improving the community through the effective action and leadership of trained volunteers. Active in the area since 1932, the JLGEC has donated countless in-kind goods, dollars, and volunteer hours to organizations and agencies across Chemung and Steuben counties. For additional information, email <a href="mailto:jlgelmiracorning@gmail.com">jlgelmiracorning@gmail.com</a> or visit <a href="www.jlgec.org">www.jlgec.org</a>. You can also follow us on <a href="mailto:Facebook">Facebook</a> and <a href="mailto:lnstagram">lnstagram</a>.

## Contact

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