

FOR IMMEDIATE RELEASE

FOR MORE INFORMATION:

Junior League of Greater Elmira-Corning jlgelmiracorning@gmail.com www.jlgec.org

The Junior League of Greater Elmira-Corning (JLGEC) to Host Diaper and Menstrual Product Giveaways in March and May 2023

Elmira, NY, March 1, 2023 - The Junior League of Greater Elmira-Corning is proud to announce two upcoming Diaper and Menstrual Product Giveaways:

- March 13, 2023 Hosted at Grace Episcopal Church Social Hall, 375 West Church Street, Elmira, NY 14901 from 5:00pm to 7:00pm.
- May 20, 2023 Hosted at Seven Mountains Media, 2205 College Avenue, Elmira, NY 14903 from 10:00am to 12:00pm. This event will be drive-thru pickup only.

The JLGEC invites all those who need assistance with diapers or menstrual products to drop by one of our Giveaways. No pre-registration or income verification is required. Supplies are distributed on a first-come, first-serve basis and are offered in diaper sizes ranging from newborn to size six as well as pre-packaged menstrual bags for all ages.

The Junior League of Greater Elmira-Corning has partnered with several local organizations that will be accepting donations from the public. Anyone interested in supporting this initiative can drop off diapers and menstrual products at the following locations:

- Horseheads Jubilee Foods, 2898 Westinghouse Rd., Horseheads, NY 14845
- Minier's, 84 Canal Street, Big Flats, NY 14814
- Infusive IV Hydration & Wellness, 2033 College Avenue, Elmira, NY (for the month of March only). Anyone bringing in a donation is eligible to receive a free B12 injection.
- Talbots, 3343 Chamber Rd. South, Horseheads, NY 14845 (between March 6th and 19th)

To date, the Junior League of Greater Elmira-Corning has given away over 21,500 diapers and 15,500 menstrual supplies to women and families in need. This effort is important to the JLGEC because it not only impacts individuals and families, but an entire community when caregivers can't go to work, or have health and dignity disparities due to a lack of access to basic hygienic supplies for themselves or their loved ones:

• As of 2022, New York State has 898,536 children under the age of three, with 20% of all families earning less than the federal poverty level. (National Diaper Bank Network)



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- Most childcare facilities in New York State require parents to provide diapers for their child. Nationally, 57% of parents experiencing diaper need who rely on childcare reported they missed an average of four days of school or work in the past month because they didn't have diapers. (National Diaper Bank Network)
- Pads, tampons and menstrual cups are not covered by benefit programs such as SNAP, and some families are forced to cut back on these critical health maintenance items or prioritize other, equally critical purchases. (girlshelpinggirlsperiod.org)
- A 2021 study from U by Kotex showed that two in five people have struggled to purchase period products in their lifetime due to lack of income—a 35% increase from the menstrual hygiene brand's 2018 research.

To learn more about upcoming Giveaways, follow us on <u>Facebook</u> and <u>Instagram</u>. Those interested in supporting the Junior League of Greater Elmira-Corning's efforts may contact the organization via e-mail, <u>jlgelmiracorning@gmail.com</u>. We are graciously accepting in-kind and financial donations, and are always seeking new partnerships in the community.

About the Junior League of Greater Elmira-Corning

The Junior League of Greater Elmira-Corning (JLGEC) is an organization of women committed to promoting volunteerism, developing the potential of women, and improving the community through the effective action and leadership of trained volunteers. Active in the area since 1932, the JLGEC has donated countless in-kind goods, dollars, and volunteer hours to organizations and agencies across Chemung and Steuben counties. For additional information, email jlgelmiracorning@gmail.com or visit www.jlgec.org. You can also follow us on Facebook and lnstagram.

Contact

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